

# MINUTES

## Canyons Education Foundation Board Meeting

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11/21/2024 7:30 AM / Meeting held at eBay facility and called to order by **Denise Haycock**

### ATTENDANCE

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**Present:** Rick Robbins, Susan Edwards, Denise Haycock, Brooke Carn, Michelle Mitton, Fred Lowry, Amanda Morton, Quinn Sperry, Jenn Andrs, David Blain, Mila Gleason, Suzanne Harrison, Katie Lowder, Aaron Metcalfe, Brian Parker, Bill Rappleye, Nikki Stevenson, Greg Summerhays, Brenda Suta, Mike Van Roosendaal, Don Willie, Kris Millerberg, Kimberly Bell

**Excused:** Landon Bradfield, Brad Snow, Bonnie Billings, Andy Boyce, Marci Houseman, Dan Jorgensen, John Martindale, Shawn Newell, Brian Lines

**Guests:** Scott Later – MHTN Architecture, Haeli Barlow – Lone Peak Hospital

### WELCOME, INTRODUCTIONS & BOARD BUSINESS- Fred Lowry, Board President

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- After tour of building, start of meeting at 8:30 by Fred Lowry
- Information regarding focus groups of industry leaders to direct programs and plans for new building. District would like to create programs to focus on different areas of learning. New areas of interest include cybersecurity, manufacturing, AI, drones, manufacturing, aerospace and more. Canyons is getting several different perspectives. District realizes we are planning for jobs that don't exist yet.
- Questions were raised about CTEC and the future of the current building. Still waiting for the board to determine the future of the eBay space and how the building will be utilized.
- Question about naming opportunities for the building or different conference rooms/areas of the building. Looking at opportunity for sponsorship and income.
- Looking at the overall application for high school students all the way down to the middle school level.
- Connection to the Point and front runner station will help with accessibility. Trax is also planning on being expanded.
- Desire to discuss the opportunity to create a larger space for hosting events and GALA type events.

### APPROVAL OF MINUTES

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Suzanne Harrison made a motion to approve the minutes from the October 10, 2024 meeting with a second from Brenda Suta. The minutes were unanimously approved.

## 2025 GALA MARKETING- Greg Summerhays, Committee Chair

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- March 27 at the Zions Technology Center
- Theme will be innovation throughout the years. Past, Present and larger focus on the Future.
  - Using the GALA to share what the future of Canyons will be with the innovation center.
  - Renderings and exciting announcements will be made if possible, to show excitement of what the new center can offer.
  - Realtor has assets of video and drone footage that was created to help sell the eBay building.
- Focus needs to be on past projects that we have funded and how they have affected students and learning. Instead of a speaker it will be more of a presentation of what has been and what will be.
  - Use the GALA to raise funds to continue to support the innovation of the district. Money raised will be used to fund the Foundation Innovation Grants
    - This will mean that we focus on other causes for the Golf Tournament.
- Denise will be reaching out to previous sponsors to get commitments for the GALA.
  - All board members encouraged to reach out to those who might be good options for sponsors.
  - Marketing materials will be available in January for help with sponsorships.
- Greg and Denise will be making contact with all board members individually to see what each board member can offer
  - Goal is 150K as a fundraiser for this year.
  - We would like to have 500 people in attendance if possible. This would be double from the numbers of last year.
- 15k, 10k, 7500 5k, 2500, 250 will be the sponsorship levels this year.
  - Goal is to not do an auction but to have the sponsorships cover the need. An auction will be added if needed. Auction usually brings in 15-20K.
- Kris Millerberg brought up the options that while we are focused on our district area, we will have opportunity to connect and include other districts that are around us. It would be an opportunity to reach beyond Canyon's boundaries.
- Thanks expressed to Kris Millerberg as her time on the Foundation Board will be ending at the close of 2024.

## FOUNDATION REPORT- Denise Haycock, Development Officer

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**Golf Tournament & FUND Bus Recap-** consideration of start time will be moved to a later time to counter the frost time. Date of next year's tournament is Sept 18, 2025

**Holiday Giving-**

**Donations-**Millerberg family has made a large donation for a scholarship fund. Dan Jorgensen has given a large donation to get naming rights for the Jordan High School field and scoreboard.

**Unified Sports-**

### **NEXT MEETING**

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January 16, 2025- Canyons District Offices

Motion to adjourn by Mike Van Roosendaal, seconded by Amanda Morton.