



CEF Board Meeting Minutes September 12, 2024

CANYONS EDUCATION FOUNDATION MISSION STATEMENT

"Enhancing the educational experience for students of the Canyons School District through community partnerships and fundraising."

- **Welcome, Introductions & Board Business: Fred Lowry, Board President**

Welcome back to all and thanks to all that filled in for me

Introductions of new people and Board

- Chris Robinson from South Valley Chamber
 - Started in hospitality it's been a whirlwind since then
 - worked w/chamber for 7 months now
 - 2 children in district at Glacier Hills
- Brooke Carn will be replacing MariLee
 - parent of students in the district
 - has been a substitute and worked at Hillcrest

Fred – Draper City Council

Greg – Realtor, Chapman Richards

Katie – Realtor and Homes for Heroes

Susan – District Public Engagement Coordinator

Michelle – Realtor

Brenda – Retiree

Chris – South Valley Chamber

Brian – MHTN Architects

Brian Lines – CEO Lone Peak Hospital

Bonnie – Midvale City

Mila – Mathnasium

Shawn – Cottonwood Height City Council, granddaughter in district

Kris – Board of Education

David Blain – Larry H Miller Group

Approval of Minutes

- Motion to approve - Shawn Newell
- Second – Greg Summerhays
- All approve

District Update – Dr. Rick Robins

- Thanks again for all you do.
- Rollercoaster of emotions with opening of the district – hit with tragic death
- Question - What could we have done different?
- Excited about eBay building announcement – would love to pick your brain about what you can give or ideas – would love to do field trip with you - legacy to the community – more to come on that – Board will meet in October round table to talk about progress and pathways – credentials, degrees, partnerships, excitement from higher education
- Public feedback has been positive.
- Setting up to be something special – stay at current school and program in
- Targeting fall of 2026 to open – with accessibility of Trax & Frontrunner it's great – first class, state of the art
- Great for Gala and other events – auditorium seats about 400 – possible showcases with kids – Ted talks
- Founders' month – lots of activities in the district to support this, did essays to support this, very inspirational
- Golf Tournament – excited to support– one of my favorites to attend
- Are you connected with Westminster University – looking at pathways that are already credentialed – anything outside of CAPS program gives us accreditation – UVU, SLCC has reached out
- Thanks to David for his ideas and his innovation – also reached out to Susan – medical industry with Brian Lines – Susan is fielding those connections – first of many conversations – also want to meet with students to get their take

2025 Event Discussion – Greg Summerhays, Committee Chair

- Agree with what Rick said - great opportunity with Innovations Center
- We were going to do something different with high profile speaker but with announcement of Innovations Center we will hold off on that event – will do similar event to what we've done
- Will celebrate past, present, future with this event – announce to people what we will be doing with new building
- Location at Zions Tech Center in Midvale – increases our capacity by double and we can bring in more money
- Date is March 27, 2025
- We need to up our game and look to increase our sponsorship and if you have a connection to sponsors on spreadsheet, we want you to reach out about increasing sponsorships -want to build in and lean in to innovations center by joining this event as a great way to start this process – talking and marketing this

new center – will prepare marketing materials for you to use and share, printed and electronic

- Will email spreadsheet as google doc and you can add your name as contact for sponsorship – our goal is to raise \$100,000 in sponsorships – next year we want to raise even more
- Add Oakland Construction, Savage
- Super exciting – opportunity to share our excitement about innovation center
- Celebration is priming for 2026 – let them know why they want to be involved in this, start basic and hope they see the value and want to do more in years to come
- Brainstorming as a committee each level – create experiences for each level sponsorship
- Let us know keynote or entertainer for this year – dessert dash this year because we would have more room, technology will allow us to have more opportunities for presentations
- Any ideas let us know – décor or if you want to be on the committee
- Do we want to do an auction? – maybe focus auction just for golf tournament
- Maybe 36-hole tournament instead of 18?
- Will reach out to all of you for your assistance
- Need to nail down our entertainment – thanks Mike, for Zions center

Golf Tournament – Denise Haycock, Development Officer

- Pray for good weather
- First said no snacks for sponsors, now they will allow
- For non-profits they are allowing snacks and drinks – Pepsi
- Free Pepsi products – appreciate Jenn's help
- Offered pro shop certificates for winners so it saves us money – meeting us halfway to help
- Best team – middle of road – last place
- Hole in one – superintendent – giving away tumblers and \$500 if someone gets Hole in one / \$50 to closest to pin
- Gift from Foundation is OGIO duffle bag
- Golfer bag – over \$50
- Auction starts day before tournament – closes Friday at noon – pick up starting Monday
- Custom fishing rod designed by Mark Mataya AP – U of U football – theatre packages – other great packages – open to anyone
- Tournament begins at 8 w/breakfast and driving range
- Set up with hole signs and tables - be there at 7 allows us to be ready by 8
- Shotgun start is at 9 unless frost on the course

- 8 to 9 we need help with hole sponsors getting to their hole
- Someone will be at every hole this year – we ask them to keep it moving
- Will be on the Mountain Course
- David, Landon, Michelle, Katie, Mila, Chris, Kris, Shawn - volunteered
- Drinks – they can run a tab and Denise will pay later
- Banners with sponsors and handout with sponsors and rules
- Sandy City allowing student wellness to be at their hole
- Thanks for all your help – it's a great tournament if you haven't been

Foundation Report – Denise Haycock, Development Officer

- First day of school red carpet events – thanks for attending – tv and radio spots
- Been doing a lot for our resource closet – about 9 donation drives
- Also did a podcast on the needs of the students in the district and how we help
- Filling our resource closet – there is a lot of need this
- MACU is doing a day of service food bags – at least 400 food bags for us
- Katie – homes for heroes grant zoom call - impact of giving back to Heroes - we received \$5000 and teachers and other heroes get part of commission
- Jade – U of U panel – please attend if you would like and share anything you are doing that you want the CEF Board to know about
- Unified Sports are ramping up again – helping fund but on a smaller scale this year, probably just fundraise with a fun run this year – always looking for volunteers, soccer tournament against Jordan is September 23 Herriman High, we will do basketball at CCHS in January, we will also be doing track & field – contact Denise about volunteering
- Mila & Clief are still running Lego league for Unified Sports – need tables – gave presentations – chat with Denise about what we can do to help, could help with kits
- After golf tournament is Innovation Grants – quick turnaround – October 10 is selection process – will get those to you within a few days to your home to score before the meeting – when we meet you can fight for the ones you want
- Fund Bus is October 29 – start at 7:30 till about 2
- We have an intern McKayla Snow - she is temporary for the year but she is great

Motion to adjourn – Brenda Suta

Attendees

MariLee Ostrowski
 Brooke Carn
 Greg Summerhays
 Denise Haycock
 Rick Robins
 Susan Edwards

Shawn Newell
David Blain
Michelle Mitton
Brian Lines
Fred Lowry
Chris Robinson
Brenda Suta
Kris Milllerberg
Katie Lowder
Jen Andrs - phone
Andy Boyce – phone
Bill Rappleeye – phone
Marci Houseman – phone
Mike Van Roosendahl – phone
Suzanne Harrison – phone
Aaron Metcalfe – phone
Mila Gleason
Bonnie Billings
Quinn Sperry
Landon Bradfield